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**FOR IMMEDIATE RELEASE:**

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**Edgar Cayce's A.R.E Partners with CBS Psychic Radio to Launch  
*Reflections: The Wisdom of Edgar Cayce* An Internet Radio Show**

Virginia Beach, Va. – Edgar Cayce's A.R.E. is pleased to announce our new Internet radio program *Reflections: The Wisdom of Edgar Cayce*. The program will feature show host personality Jon Michael Zapf and include expert guest speakers and authors. Debuting on May 3, with Kevin Todeschi, the executive director and CEO of A.R.E., each program will delve deeply into concepts from the Edgar Cayce readings including ancient mysteries, perspectives on the afterlife, reincarnation, personal health, intuition, psychic development, and much, much more. The show will broadcast Sundays from 9 a.m. – 11 a.m. EST, on the CBS Psychic Radio network (PsychicOnair.com), which is dedicated to worldwide news and information regarding all things mind, body, and spirit.

As the host, Jon Michael Zapf will draw from his work with the Edgar Cayce materials, his own journey of spiritual development, and his prior work as producer for DennyRadio on Clear Channel station 1370 WSPD in Toledo, Ohio. Jon has also been bringing the message of hope and health to hundreds of individuals while helping them to achieve their personal goals utilizing a transpersonal approach to hypnotherapy as an instructor for The Awareness Institute of Hypnotherapy, a licensed proprietary school in southeastern Michigan. A registered hypnotherapist through the National Association of Transpersonal Hypnotherapists (N.A.T.H.), Jon is also certified through the International Medical and Dental Hypnotherapy Association and The

National Federation of Neuro Linguistic Psychology. Jon also holds a BA in Communications from The University of Toledo, Ohio.

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The mission statement of the program is to introduce listeners to the vast array of information from the Cayce readings, which complements the overall mission of our nonprofit organization to provide individuals from all walks of life, levels of education, and religious backgrounds with tools for personal empowerment and healing at all levels - body, mind, and spirit. To learn more, visit [EdgarCayce.org/radio](http://EdgarCayce.org/radio).

Edgar Cayce founded the non-profit Association for Research and Enlightenment (A.R.E.) in 1931, to explore spirituality, holistic health, intuition, dream interpretation, psychic development, reincarnation, and ancient mysteries—all subjects that frequently came up in the more than 14,000 documented psychic readings given by Cayce, who died in 1945. The mission of A.R.E. is simply to help people around the world change their lives for the better through the ideas and information found in the readings. The Virginia Beach headquarters is a popular site for locals and tourists with free daily lectures, a Health Center and Spa, the Cayce/Reilly School of Massotherapy, an extensive metaphysical library, a meditation garden, a stone labyrinth, and a bookstore and gift shop. Visitors from around the world come to our conferences to hear expert speakers on subjects like ancient mysteries, holistic health, and spiritual development. A.R.E. also maintains an affiliation with Atlantic University. Through its many programs, services, publications, and membership outreach, Edgar Cayce's A.R.E. provides individuals from all walks of life and a variety of religious backgrounds with tools for personal transformation and healing at all levels—body, mind, and spirit. For more information about Edgar Cayce's A.R.E., please visit [EdgarCayce.org](http://EdgarCayce.org).

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